### AIM HIGHER Take your security career to new heights



#### As a security professional, you're constantly monitoring your environment, assessing myriad variables to protect and grow your enterprise, and always focusing forward. **But who's looking after you?**

ASIS International (ASIS) is the leading organization for security management professionals worldwide. Embracing every discipline within the industry from operational security to cybersecurity, ASIS is a powerful resource and ally to help you advance in your profession—and remain at the top of your game.

With a track record of more than 60 years of industry leadership, ASIS is powered by seasoned experts and security managers at all levels, including those transitioning from other fields. Peers and mentors from around the world and a host of cultures, backgrounds, and experiences—sharing insights and refining techniques—all aimed at enabling your success and advancing the profession.

ASIS equips you with skills, strategies, and intelligence you need to meet challenges day-to-day and over time—accessible where and when you need them. Our expansive suite of benefits is curated to align with your tasks, responsibilities, and professional goals at every stage of your career.

- Reliable information
- In-depth education
- Respected certifications
- Rigorous standards and guidelines
- Leading-edge research
- Productive networking
- Empowered leadership

#### Because our focus is security, we have you and your business covered.

Unique threat scenarios. Universal security protocols. ASIS is your gateway to the worldwide community of security practitioners, a proving ground where precepts, skills, and strategies have been tried and tested. ASIS is the only organization that delivers big-picture perspective on top of sector-specific applications. Learn what works—when and why.



## **Security is Proactive.** Secure Your Future Now With These Exclusive ASIS Benefits.

In the fast-changing, no-margin-for-error security industry, successful professionals don't stand still. ASIS is the one organization that delivers all the critical tools you need, locally and globally, to keep you on track toward the future you choose.



#### **Timely Curated Information**

Tap into the world's largest repository of security resources to help you make informed decisions, build a solid business case, and stay ahead of the curve.

Access the latest research, standards, white papers, and industry best practices. New product and technology profiles are featured regularly in *Security Management* magazine, and delivered to your door.

#### Peer-developed, Peer-delivered Education

Whether you're new to the industry, transitioning from another career, or are already a recognized expert, ASIS offers an array of educational programs to help you fulfill your goals.

From practical knowledge to challenging executive-level insight, only the ASIS professional development program spans all experience levels, security sectors and disciplines, and delivery formats to match and advance your evolving skills and aspirations. ASIS members enjoy significant discounts on ASIS education and other resources.





#### **Powerful, Lasting Connections**

ASIS is your entrée to a worldwide network unparalleled in the security industry. Exchange ideas with counterparts in and outside your field in both the private and public sectors to gain new perspectives on the challenges facing all security professionals.

Online and in every region, ASIS members are accessible to you for brainstorming, troubleshooting, and to cultivate career opportunities. Plus, our Annual Seminar and Exhibits is 'Security's Must-Attend Event,' where the global security community comes together.

#### **Pathway to Leadership**

Build competence, confidence, and credibility. No other organization commands the respect that ASIS does among security professionals, business leaders, agencies, and governments.

Elevate your professional standing through attaining ASIS credentials, motivating by example, and mentoring industry up-and-comers. For members looking to get more involved in their specific professional community, councils provide an open platform to collaborate on common issues, discuss emerging industry trends, and contribute expertise.





ASIS board certifications in security management, investigations, and physical security are the global standard: By attaining ASIS credentials, security practitioners demonstrate to employers and the community that they're competent and committed when it comes to protecting and advancing their enterprise.



**Connect with peers, mentors, leaders, and visionaries:** Meet and engage professionally and socially with colleagues who share your passion for security. ASIS offers multiple channels to fit your schedule and profile, from local chapters to councils to online forums to global conferences. Young professionals, women, and transitioning practitioners are just a few of the growing communities supported by ASIS membership. The CSO Roundtable, an elite group of top-tier security executives from the world's most influential organizations, provides thought leadership for the profession.







**Professional resources and tools to expand your knowledge:** ASIS monitors the pulse of the entire security spectrum and keeps you informed through timely publications in print and online.



Members receive the industry's No. 1 magazine— Security Management.





**Stay at the forefront:** Global conferences in North America, Europe, Asia, and the Middle East address the challenges most relevant to your security environment. The Annual Seminar and Exhibits, security's most influential event and our flagship conference, draws 20,000 professionals each year. It's four intense days showcasing the future of the industry: issues, experts, and solutions to help you detect, monitor, and respond to emerging threats.

# SUCCEED

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EXCLUSIVE MEMBER BENEFIT!

## **Join Today!** Instant Savings Worth 10 TIMES the Cost of Membership.

As the recognized authority in all facets of security, ASIS develops industrydefining standards. The full library is FREE for ASIS members to download (nonmembers pay \$2,000 to purchase these items). That translates to an immediate ROI 10 times the cost of your membership dues!

# WITH ASIS

Your adversaries are diversifying and multiplying: advancing new agendas, refining strategies and techniques, probing weaknesses, forging new alliances.

How can you prevent them from gaining the upper hand? Driven by thousands of peers and thought leaders, the ASIS community is your ally on the ground, your partner in security that amplifies your qualifications and reach, and your extra resource when budget and manpower are tight.

- Professionals like you, conveying a world of different perspectives and experiences
- Webinars, information, and industry research
- Certification programs that affirm your commitment and expertise
- Leadership opportunities that elevate your profile and validate your competence
- A global team allied around common goals, advancing the industry, and individual success

From the day you join to the day you retire, ASIS will provide you with the connections, tools, and intelligence to excel in your field. No other organization can match the return on investment that ASIS delivers.

ASIS International: Your trusted partner in an ever-changing environment.

#### SECURITY. It's your business and our sole focus. Let's achieve great things together.

#### Join online at www.asisonline.org/joinnow.



ASIS International (ASIS) is the largest membership organization for security management professionals that crosses industry sectors, embracing every discipline along the security spectrum from operational to cybersecurity. Founded in 1955, ASIS is dedicated to increasing the effectiveness of security professionals at all levels.

With membership and chapters around the globe, ASIS develops and delivers board certifications and industry standards, hosts networking opportunities, publishes the award-winning *Security Management* magazine, and offers educational programs, including the Annual Seminar and Exhibits—the security industry's most influential event. Whether providing thought leadership through the CSO Roundtable for the industry's most senior executives or advocating before business, government, or the media, ASIS is focused on advancing the profession, and ensuring that the security community has access to intelligence, resources, and technology needed within the business enterprise.

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Start expanding your professional network right now by joining the ASIS INTERNATIONAL GROUP on LinkedIn.

